

Head Campus: 16 Joubert Street, Ermelo, Mpumalanga

Reg: 2023/903622/07

E-mail |Study@ileinsteccollege.co.za| Website| www.ileinsteccollege.co.za

## 28/09/2023 MEDIA ANNOUNCEMENT!!!

RE: Official iLeinstec College (Pty) Ltd Brand Ambassador

iLeinstec College is humble and honoured to welcome Ms. Hlengiwe Sindane "SABC Ligwalagwala FM" Presenter as our brand marketing face.

We are very delighted to be part of this historic initiation and creation of a very important business relationship. We are looking forward to a successful, fruitful and lucritive journey together as we grow our business.

Ms. Sindane passion to uplift and change the lives of the youth and less fortunate, is a giant leap in our bid to put our beloved province "Mpumalanga" into a success map within the education and edutech fraternity by bringing innovation and technology to empower, upskill and educate our people to enhance their chances of employment to be active in growing our economy and most importantly, to eradicate socio-economic challenges; poverty, crime, substance abuse and all perceived adverse challenges that hinder millions from gaining access into workplace due to lack of academic qualifications.

As a youth owned and founded entity, proudly Mpumalanga by origin. Our main purpose is to provide highest quality of education at an affordable fees to reach our great masses. We see this as a great opportunity to leverage and align our strategic levers to gain vast exposure across the landscape of our province, from the farms and villages to towns and cities.

Ms. Sindane, welcome to iLeinstec College!!! Together, we will change lives through education.

Thank you.

Regards,

CEO,